

MEMORANDUM

Faculty Senate Approved February 28, 2013

TO: Deans and Chairs
 FROM: Becky Bitter, Assistant Registrar
 DATE: February 22, 2013
 SUBJECT: Minor Change Bulletin No. 6

The courses listed below reflect the minor curricular changes approved by the catalog editor since approval of the last Minor Change Bulletin. The column to the far right indicates the date each change becomes effective.

Prefix	Course Number	New Revise Drop	Current	Proposed	Effective Date
ANIM SCI	380	Revise	Careers in Animal Science 1 Issues and preparation for careers in animal sciences areas.	Careers in Animal Science 1 <u>Course Prerequisite: Certified major in Animal Sciences; junior standing.</u> Issues and preparation for careers in animal sciences areas.	8-13
COMJOUR	335	Revise	Editing Across Platforms 3 (2-3) Course Prerequisite: COMJOUR 333; certified major in Communication. Instruction in editing on various platforms, including written, audiovisual, and multimedia content.	Broadcast News Reporting 3 (2-3) Course Prerequisite: COMJOUR 333; certified major in Communication. <u>Fundamentals of broadcast reporting; development of editorial and news judgment, writing skills, and proficiency in field camera production and editing.</u>	8-13
COMJOUR	355	Revise	(BDCST)-Beginning Television Production 3 (1-6) Course Prerequisite: COM 210 ; certified major in Communication. Beginning television studio production, directing, lighting, graphic design, editing, video/audio compression.	Beginning Television Production 3 (1-6) Course Prerequisite: <u>COMJOUR 333</u> ; certified major in Communication. Beginning television studio production, directing, lighting, graphic design, editing, video/audio compression.	8-13
COMJOUR	390	Revise	Acquisition and Design of Digital Content 3 (2-3) Course	Multimedia Content Creation 3 (2-3) Course Prerequisite:	8-13

			Prerequisite: COM 210; certified major in Communication. Acquire , design, edit, and compress quality video and audio; basic lighting techniques.	COM 210; certified major in Communication. <u>Capture</u> , design, edit, and compress quality video and audio; basic lighting techniques.	
COMJOUR	465	Revise	[M] Advanced Television News 3 (2-3) May be repeated for credit; cumulative maximum 6 hours. Course Prerequisite: COMJOUR 425 ; certified major in Communication. Writing, reporting, and editing broadcast news; development and production of documentaries .	[M] Advanced Television News 3 (2-3) May be repeated for credit; cumulative maximum 6 hours. Course Prerequisite: COMJOUR <u>335</u> ; certified major in Communication. Writing, reporting, and editing broadcast news; development and production of <u>broadcast quality news</u> .	8-13
COMJOUR	475	Revise	(JOUR) Murrow News Service 3 May be repeated for credit; cumulative maximum 9 hours. Course Prerequisite: COMJOUR 390; COMJOUR 425 ; certified major in Communication. Advanced journalism and media production to produce investigative, watchdog news reports for media outlets and public.	Murrow News Service 3 May be repeated for credit; cumulative maximum 9 hours. Course Prerequisite: <u>COMJOUR 425, 455, or 465</u> ; certified major in Communication. Advanced journalism and media production to produce investigative, watchdog news reports for media outlets and public.	8-13
COMSOC	324	Revise	[C] [M] Reasoning and Writing 3 Course Prerequisite: COM 295 with C or better; certified major or minor in communication. Theories of persuasion and social action; study of strategies and techniques for the persuasive use of language and other symbols.	[C] [M] Reasoning and Writing 3 Course Prerequisite: <u>COM 210</u> ; COM 295 with C or better; certified major in Communication. Theories of persuasion and social action; study of strategies and techniques for the persuasive use of language and other symbols.	8-13
COMSOC	476	Revise	Environmental Communication 3 Course Prerequisite: COMSOC 324; certified major in Communication . How communication shapes human understanding and decision making concerning the natural environment in local, national, and global contexts.	Environmental Communication 3 Course Prerequisite: <u>Certified in any major; junior standing</u> . How communication shapes human understanding and decision making concerning the natural environment in local, national, and global contexts.	8-13
COMSOC	477	Revise	Risk Communication 3 Course Prerequisite: COMSOC 324; certified major in	Risk Communication 3 Course Prerequisite: <u>Certified in any major; junior standing</u> . Research	8-13

			Communication . Research on perceptions of risk among stakeholders about complex environmental and natural resource issues.	on perceptions of risk among stakeholders about complex environmental and natural resource issues.	
COMSTRAT	476	Revise	(ADVER 475) Strategic Communication Seminar in Advertising 3 May be repeated for credit; cumulative maximum 9 hours. Course Prerequisite: Certified major in Communication; senior standing. Theories, strategies, and practices of contemporary advertising.	<u>Consumer Insights and Branding</u> 3 May be repeated for credit; cumulative maximum 9 hours. Course Prerequisite: <u>Certified in any major; junior standing. Advertising account planning based on a thorough understanding of target audiences and consumer research. Linking client objectives, account management, creative and media planning.</u>	8-13
ECONS	432	Drop	Natural Resource Economics and Policy 3 Course Prerequisite: ECONS 301. Economic principles and models applied to natural resource problems, issues, and policies.	--N/A--	8-13
NURS	365	Revise	Nursing Concepts: Assessment and Application of Physiological Concepts to Nursing Practice I 3 Course Prerequisite: Certified major in Nursing. Integration of pathophysiological, assessment, pharmacological nursing concepts with diverse client populations; emphasizing neurological, EENT, skin, musculoskeletal, endocrine, and respiratory systems.	Nursing Concepts: Assessment and Application of Physiological Concepts to Nursing Practice I 2 Course Prerequisite: Certified major in Nursing. <u>For Registered nurses.</u> Integration of pathophysiological, assessment, pharmacological nursing concepts with diverse client populations; emphasizing neurological, EENT, skin, musculoskeletal, endocrine, and respiratory systems.	8-14
NURS	366	Revise	Nursing Concepts: Assessment and Application of Physiological Concepts to Nursing Practice II 3 Course Prerequisite: Certified major in Nursing. Integration of pathophysiological, assessment, pharmacological nursing concepts with diverse client populations; emphasizing fluid/electrolytes, oncology,	Nursing Concepts: Assessment and Application of Physiological Concepts to Nursing Practice II 2 Course Prerequisite: Certified major in Nursing. <u>For Registered nurses.</u> Integration of pathophysiological, assessment, pharmacological nursing concepts with diverse client populations; emphasizing	8-14

			GI/GU; cardiovascular; immune system, renal.	fluid/electrolytes, oncology, GI/GU; cardiovascular; immune system, renal.	
NURS	400	Revise	Nursing Research and Informatics 3 Course Prerequisite: Certified major in Nursing. Application of informatics skills and research processes to clinical practice; incorporates first level informatics concepts.	<u>Nursing Research, Evidence-Based Practice and Informatics 3 Course</u> Prerequisite: Certified major in Nursing. Application of informatics skills and research processes to <u>evidence-based</u> clinical practice.	8-14