

UNDERGRADUATE AND PROFESSIONAL MAJOR CHANGE BULLETIN NO. 6
Fall 2019

---COURSES---

Faculty Senate approved January 23, 2020

The courses listed below reflect the undergraduate major curricular changes approved by the Catalog Subcommittee since approval of the last Undergraduate Major Change Bulletin. The course information under the heading titled *Current* will show strikethroughs for deletions, and the heading titled *Proposed* will show underlines for additions. The column to the far right indicates the date each change becomes effective. Note: Items marked {S} have been streamlined and do not require Catalog Subcommittee review.

Subject	Course Number	New Revise Drop	Current	Proposed	Effective Date
COM	138	Revise	Communication Overview 1 May be repeated for credit; cumulative maximum 2 hours. Introduces new students to the major, advising, and strategies for academic and personal success. Typically offered Fall and Spring. S, F grading.	<u>Introduction to Communication 3 Course</u> Prerequisite: <u>Admitted to a major or minor in the College of Communication; or for non-majors with an academic interest in communication.</u> <u>Introduction to training and discipline necessary to succeed in the field of communication; familiarization with media, news, news values, and the ability to critique news stories.</u> Typically offered Fall, Spring, and Summer. S, F grading.	8-20
COMSTRAT	476	Revise	Consumer Insights and Branding 3 May be repeated for credit; cumulative maximum 9 hours. Course Prerequisite: Certified in any major in the College of Communication; junior standing. Advertising account planning based on a thorough understanding of target audiences and consumer research; linking client objectives, account management, creative and media planning. Typically offered Fall; Spring, and Summer.	Consumer Insights and Branding 3 Course Prerequisite: <u>COM 309; admitted to any major in Communication; junior standing.</u> Advertising account planning based on a thorough understanding of target audiences and consumer research; linking client objectives, account management, creative and media planning. Typically Offered: Fall <u>and</u> Spring.	8-20
CS	454	New	--N/A--	Information Retrieval 3 Course Prerequisite: CS 223 with a C or better. Fundamentals principles and algorithms	8-20

				related to information retrieval: text querying, indexing, and retrieval methods, evaluation metrics, ranking, semi-structured data, crawling and scraping of the web using link-based algorithms, and user interface issues.	
HONORS	201		--N/A--	MESI Workshop Series 1 May be repeated for credit; cumulative maximum 3 hours. Course Prerequisite: Must be an Honors student. Workshop series featuring current experts on topics in mindfulness-based emotional and social intelligence (MESI) and personal wellbeing. Typically Offered: Fall and Spring.	8-20
HONORS	211	New	--N/A--	Introduction to Community Engagement 1 Course Prerequisite: Must be an Honors student. Introduction to community engagement and its importance in work and life. Typically Offered: Fall and Spring.	8-20
HONORS	212	New	--N/A--	Active and Immersive Community Engagement 1 (0-3) May be repeated for credit; cumulative maximum 3 hours. Course Prerequisite: HONORS 211; must be an Honors student. Community-based service-learning projects and written reflection. Typically Offered: Fall and Spring.	8-20
KINES	162	New	--N/A--	Foundations of Physics for Sport and Exercise 3 Course Prerequisite: MATH 103 with a C or better or ALEKS math placement score of 40%. Basic concepts of physics, including general motion, linear and angular acceleration, contact, stress-strain, gravity, energy, heat, torque, fluids, levers, optics and electrical fields; emphasis on the relationship between these concepts and the	1-20

				physiology and practice of sport and physical activity.	
MIS	421	New	--N/A--	Business Intelligence Strategy 3 Course Prerequisite: MIS 250 with C or better; admitted to a major or minor in the College of Business; junior standing. The process of making strategic business decisions through the use of business intelligence, including defining business problems, managing of business intelligence assets, identifying the necessary data to answer identified problems, and interpreting business intelligence output to strategically inform decision making.	8-20
NEP	320	Revise	Strength Training and Conditioning; Theory and Application 3 Course Prerequisite: Certified major in nutrition and exercise physiology, or admitted to the Master of Science in Coordinated Program in Dietetics, Nutrition, and Exercise Physiology. Application of scientific principles of strength and conditioning as they relate to exercise training.	Strength Training and Conditioning; Theory and Application 3 (2-3) Course Prerequisite: <u>Admitted to the</u> major in <u>Nutrition and Exercise Physiology</u> , or admitted to the Master of Science in Coordinated Program in Dietetics, Nutrition, and Exercise Physiology. Application of scientific principles of strength and conditioning as they relate to exercise training. <u>Typically offered Fall.</u>	8-20
PSYCH	444	Revise	Basic Clinical Skills 3 Course Prerequisite: 6 hours PSYCH. Training in basic skills to work with varied types of clients; didactic and role play instruction. Recommended preparation: PSYCH 105.	[M] Basic Clinical Skills 3 Course Prerequisite: 6 hours PSYCH. Training in basic skills to work with varied types of clients; didactic and role play instruction. Recommended preparation: PSYCH 105.	8-20