Equity and Justice UCORE: Summary of Catalog Updates

College of Communication

Faculty Senate approved January 19, 2023

Summary of Catalog Updates for:

Journalism and Media Production; Strategic Communication

The following schedules of studies reflect the updates to the *WSU Catalog* 4-year plans in response to the new Equity and Justice [EQJS] UCORE designation. The updates have been reviewed and approved by the respective departments and college leadership. The effective date is fall 2023 for incoming students.

The College of Communication will require students to complete 6 of 7 UCOREs in these designations: ARTS, BSCI, DIVR, EQJS, HUM, PSCI, SSCI, and complete one lab science (BSCI or PSCI). The other UCORE requirements have not changed.

For the purpose of this summary document, the 7 UCORE designations are listed at the top of each schedule as a set and are highlighted as follows:

- Teal highlighting calls out any course that is a specified UCORE course (e.g., CHEM 101) that fulfills both a UCORE and major requirement.
- Yellow highlighting indicates a UCORE designation from which students will choose in order to fulfill the 6 of 7 requirement (e.g., "Arts [ARTS]" becomes "UCORE Inquiry").
- The "UCORE Inquiry" footnote lists the courses from which students choose to complete the UCORE requirement.

ADVISORY NOTE: The updates below do not reflect any requirement changes that are in process for next year's catalog. Any requirement changes will be updated with the EQJS information once approved.

Department	Summary of updated schedules of studies for EQJS	
Journalism and	Broadcast News (120 Credits)	
Media Production	ARTS, BSCI, DIVR, EQJS, HUM, PSCI, SSCI	
	Teal highlight represents a specified UCORE course from the set. Yellow highlight represents an open/elective UCORE course.	
	First Year	
	First Term	Credits
	COM 101	3
	COM 138	3
	Diversity [DIVR]	<mark>3</mark>
	ENGLISH 101 [WRTG]	3
	Social Sciences [SSCI]	<mark>3</mark>
	UCORE Inquiry ¹	<u>6</u>
	Second Term	Credits

COM 102 [COMM]	3
COM 105 [HUM]	3
HISTORY 105 [ROOT]	3
Quantitative Reasoning [QUAN]	3
Electives	3
Second Year	
First Term	Credits
Arts [ARTS]	<mark>3</mark>
Biological Sciences [BSCI] or Physical Sciences [PSCI] ¹	<mark>3</mark>
COM 210	3
COM 300 [M]	3
UCORE Inquiry ¹	<u>6</u>
Electives	3
Casan d Tarre	Cara dise
Second Term District Coincer [DCCII] or Physical Coincer [DCCII] (with 1-1) +	Credits
Biological Sciences [BSCI] or Physical Sciences [PSCI] (with lab) ¹	"
COMJOUR 350	3
Electives	9
UCORE Inquiry ¹	<u>4</u>
Complete Writing Portfolio	
Third Year	
First Term	Credits
COM 320	3
COM 321	3
COMJOUR 333 [M]	3
Electives ²	6
	C 1:4
Second Term	Credits
COM 415	$\frac{3}{2}$
COMJOUR 335	$\frac{3}{2}$
Advanced Media and Society Course ³	3
Major Electives ⁴	3
Electives ²	3
Fourth Year	
First Term	Credits
COM 440	3
COMJOUR 466 or 486	3
Integrative Capstone [CAPS]	3
	-

Major Specialization Course ⁵	3
Electives ²	3
Second Term	Credits
COMJOUR 465 [M]	4
Major Electives ⁴	6
Electives ²	4

- ¹ For a total of 7 credits—one Biological Sciences [BSCI] and one Physical Sciences [PSCI] course, including one lab course.
- ¹ Must complete 5 of these 6 UCORE categories: ARTS, BSCI, DIVR, EQJS, PSCI, SSCI. One lab science (BSCI or PSCI) must be completed.
- ² A maximum of 12 credits of COM/COMJOUR/COMSTRAT 495/497/499 allowed towards 120 credits required for graduation. Consult with a Murrow advisor.
- ³ Advanced Media and Society Course (3 credits): Select from COM 421, 464, 471, or 479.
- ⁴ Major Electives (9 credits): Select 300-400-level courses from COM, COMJOUR, COMSTRAT not used to meet other requirements, COM 495 internship credits, COM 497 or 499 Special Projects credits in consultation with advisor. A maximum of 6 credits of 495/497/499 may apply towards major electives.
- ⁵ Specialization Course (3 credits): Any COM, COMJOUR, or COMSTRAT 475-490 not used to meet other requirements.

Broadcast Production (120 Credits) ARTS, BSCI, DIVR, EQJS, HUM, PSCI, SSCI

Teal highlight represents a specified UCORE course from the set. Yellow highlight represents an open/elective UCORE course.

First Term	Credits
COM 101	3
COM 138	3
Diversity [DIVR]	<mark>3</mark>
ENGLISH 101 [WRTG]	3
Social Sciences [SSCI]	<mark>3</mark>
UCORE Inquiry ¹	<u>6</u>
Second Term	Credits
COM 102 [COMM]	3

COM 105 [HUM]	3
HISTORY 105 [ROOT]	3
Quantitative Reasoning [QUAN]	3
Electives	3
Second Year	
First Term	Credits
Arts [ARTS]	<mark>3</mark>
Biological Sciences [BSCI] or Physical Sciences [PSCI] ¹	3 3
COM 210	3
COM 300 [M]	3
UCORE Inquiry ¹	<u>6</u>
Electives	3
Second Term	Credits
	Creans 4
Biological Sciences [BSCI] or Physical Sciences [PSCI] (with lab) ¹ COMJOUR 350	2
	3
Electives	9
UCORE Inquiry ¹ Converted Whiting Prooffeling	<u>4</u>
Complete Writing Portfolio	
Third Year	
First Term	Credits
COM 320	3
COM 321	3
COMJOUR 333 [M]	3
Electives ²	6
Second Term	Credits
COM 415	_
COMJOUR 355	3 3
Advanced Media and Society Course ³	3
Major Electives ⁴	3
Electives ²	3
Fourth Year	
First Term	Credits
COM 440	3
COMJOUR 466	3
Integrative Capstone [CAPS]	3
Major Specialization Course ⁵	3

Electives ²	3
Second Term	Credits
COMJOUR 455	4
Major Electives ⁴	6
Electives ²	4

- ⁴ For a total of 7 credits—one Biological Sciences [BSCI] and one Physical Sciences [PSCI] course, including one lab course.
- ¹ Must complete 5 of these 6 UCORE categories: ARTS, BSCI, DIVR, EQJS, PSCI, SSCI. One lab science (BSCI or PSCI) must be completed.
- ² A maximum of 12 credits of COM/COMJOUR/COMSTRAT 495/497/499 allowed towards 120 credits required for graduation. Consult with a Murrow advisor.
- ³ Advanced Media and Society Course (3 credits): Select from COM 464, 471, or 479.
- ⁴ Major Electives (9 credits): Select 300-400-level courses from COM, COMJOUR, COMSTRAT not used to meet other requirements, COM 495 internship credits, COM 497 or 499 Special Projects credits in consultation with advisor. A maximum of 6 credits of 495/497/499 may apply towards major electives.
- ⁵ Specialization Course (3 credits): Any COM, COMJOUR, or COMSTRAT 475-490 not used to meet other requirements.

Media and Technology (120 Credits) ARTS, BSCI, DIVR, EQJS, HUM, PSCI, SSCI

Teal highlight represents a specified UCORE course from the set. Yellow highlight represents an open/elective UCORE course.

First Term	Credits
COM 101	3
COM 138	3
Diversity [DIVR]	<mark>3</mark>
ENGLISH 101 [WRTG]	3
Social Sciences [SSCI]	<mark>3</mark>
UCORE Inquiry ¹	<u>6</u>
Second Term	Credits
COM 102 [COMM]	3
COM 105 [HUM]	3

HISTORY 105 [ROOT]	3
Quantitative Reasoning [QUAN]	3
Elective	3
Second Year	
First Term	Credits
Arts [ARTS]	<mark>3</mark>
Biological Sciences [BSCI] or Physical Sciences [PSCI] ¹	3
COM 210	3
COM 300 [M]	3
UCORE Inquiry ¹	<u>6</u>
Elective	3
Second Term	Credits
Biological Sciences [BSCI] or Physical Science [PSCI] (with lab) ¹	<mark>4</mark>
COMJOUR 350	3
Electives	9
UCORE Inquiry ¹	<u>4</u>
Complete Writing Portfolio	
Third Year	
First Term	Credits
COM 320	3
COM 321	3
COMSTRAT 324 [M]	3
Electives ²	6
Second Term	Credits
COM 415	3
COM 420	3
COMSTRAT 310 or COMJOUR 390	3
Electives ²	6
Fourth Year	
First Term	Credits
COM 440	3
COM 481	3
Integrative Capstone [CAPS]	3
Advanced Media and Society Course ³	3
Major Elective ⁴	3
Second Term	Credits

COM 490	3	
Major Electives ⁴	6	
Electives ²	5	

- ¹ For a total of 7 credits—one Biological Sciences [BSCI] and one Physical Sciences [PSCI] course, including one lab course.
- Must complete 5 of these 6 UCORE categories: ARTS, BSCI, DIVR, EQJS, PSCI, SSCI. One lab science (BSCI or PSCI) must be completed.
- ² A maximum of 12 credits of COM/COMJOUR/COMSTRAT 495/497/499 allowed towards 120 credits required for graduation. Consult with a Murrow advisor.
- ³ Advanced Media and Society Course (3 credits): Select from COM 421, 464, 471, or 479.
- ⁴ Major Electives (9 credits): Select 300-400-level courses from COM, COMJOUR, COMSTRAT not used to meet other requirements, COM 495 internship credits, COM 497 or 499 Special Projects credits in consultation with advisor. A maximum of 6 credits of 495/497/499 may apply towards major electives.

Multimedia Journalism (120 Credits) ARTS, BSCI, DIVR, EQJS, HUM, PSCI, SSCI

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First Term	Credits
COM 101	3
COM 138	3
Diversity [DIVR]	<mark>3</mark>
ENGLISH 101 [WRTG]	3
Social Sciences [SSCI]	3
UCORE Inquiry ¹	<u>6</u>
Second Term	Credits
COM 102 [COMM]	3
COM 105 [HUM]	3
HISTORY 105 [ROOT]	3
Quantitative Reasoning [QUAN]	3
Electives	3

Second Year		
First Term	Credits	
Arts [ARTS]	<mark>3</mark> 3	
Biological Sciences [BSCI] or Physical Sciences [PSCI] ¹		
COM 210	3	
COM 300 [M]	3	
UCORE Inquiry ¹	<u>6</u>	
Electives	3	
Second Term	Credits	
Biological Sciences [BSCI] or Physical Sciences [PSCI] (with lab) ¹	<mark>4</mark>	
COMJOUR 350	3	
UCORE Inquiry ¹	<u>4</u>	
Electives	9	
Complete Writing Portfolio		
Third Year		
First Term	Credits	
COM 320	3	
COM 321	3	
COMJOUR 333 [M]	3	
Electives ²	6	
Second Term	Credits	
COM 415	3	
COMJOUR 390	3	
Advanced Media and Society Course ³	3	
Major Electives ⁴	3	
Electives ²	3	
Fourth Year		
First Term	Credits	
COM 440	3	
COMJOUR 425	3	
Integrative Capstone [CAPS]	3	
Major Electives ⁴	3	
Electives ²	3	
Second Term	Credits	
COMJOUR 486	3	

Major Specialization Course ⁵	3	
Major Electives ⁴	3	
Electives ²	5	

- ¹ For a total of 7 credits—one Biological Sciences [BSCI] and one Physical Sciences [PSCI] course, including one lab course.
- ¹ Must complete 5 of these 6 UCORE categories: ARTS, BSCI, DIVR, EQJS, PSCI, SSCI. One lab science (BSCI or PSCI) must be completed.
- ² A maximum of 12 credits of COM/COMJOUR/COMSTRAT 495/497/499 allowed towards 120 credits required for graduation. Consult with a Murrow advisor.
- ³ Advanced Media and Society Course (3 credits): Select from COM 421, 464, 471, or 479.
- ⁴ Major Electives (9 credits): Select 300-400-level courses from COM, COMJOUR, COMSTRAT not used to meet other requirements, COM 495 internship credits, COM 497 or 499 Special Projects credits in consultation with advisor. A maximum of 6 credits of 495/497/499 may apply towards major electives.
- ⁵ Specialization Course (3 credits): Any COM, COMJOUR, or COMSTRAT 475-490 not used to meet other requirements.

Strategic Communication

Advertising (120 Credits)

ARTS, BSCI, DIVR, EQJS, <mark>HUM,</mark> PSCI, SSCI

Teal highlight represents a specified UCORE course from the set. Yellow highlight represents an open/elective UCORE course.

First year	
First Term	Credits
Biological Sciences [BSCI] or Physical Sciences [PSCI] ¹	<mark>3</mark>
COM 101	3
COM 138	3
Diversity [DIVR]	<mark>3</mark>
ENGLISH 101 [WRTG]	3
UCORE Inquiry ¹	<u>6</u>
Second Term	Credits
Biological Sciences [BSCI] or Physical Sciences [PSCI] (with lab) ¹	<mark>4</mark>
COM 102 [COMM]	3
COM 105 [HUM]	3

HISTORY 105 [ROOT]	3
Quantitative Reasoning [QUAN]	3
UCORE Inquiry ¹	<u>4</u>
Second Year	
First Term	Credits
Arts [ARTS]	<mark>3</mark>
COM 210	3
COM 300 [M]	3
Social Sciences [SSCI]	3
UCORE Inquiry ¹	<u>6</u>
Elective	3
Second Term	Credits
COMSTRAT 301	3
COMSTRAT 310	3
COMSTRAT 380	3
Electives	6
Complete Writing Portfolio	
Third Year	
First Term	Credits
COM 309	3
COMSTRAT 381	3
COMSTRAT 395 or MKTG 360	3
Major Electives ²	3
Elective ³	3
Second Term	Credits
COMSTRAT 382	3
Major Electives ²	3
Electives ³	9
Fourth Year	
First Term	Credits
COMSTRAT 480	3
Integrative Capstone [CAPS]	3
Advanced Media and Society Course ⁴	3
Electives ³	6
Second Term	Credits
COMSTRAT 476	3

Specialization Course ⁵	3
Major Electives ²	3
Electives ³	5

- ¹ For a total of 7 credits—one Biological Sciences [BSCI] and one Physical Sciences [PSCI] course, including one lab course.
- Must complete 5 of these 6 UCORE categories: ARTS, BSCI, DIVR, EQJS, PSCI, SSCI. One lab science (BSCI or PSCI) must be completed.
- ² Major Electives (9 credits): Select 300-400-level courses from COM, COMJOUR, COMSTRAT not used to meet other requirements, COM 495 internship credits, COM 497 or COMSTRAT 499 Special Projects credits in consultation with advisor. A maximum of 6 credits of 495/497/499 may apply towards major electives.
- ³ A maximum of 12 credits of COM/COMJOUR/COMSTRAT 495/497/499 allowed towards 120 credits required for graduation. Consult with a Murrow advisor.
- ⁴ Advanced Media and Society Course (3 credits): Select from COM 421, 440, 464, 471, or 479.
- ⁵ Specialization Course (3 credits): Any COM, COMJOUR, or COMSTRAT 475-490 not used to meet other requirements.

Integrated Strategic Communication (120 Credits) ARTS, BSCI, DIVR, EQJS, HUM, PSCI, SSCI

Teal highlight represents a specified UCORE course from the set. Yellow highlight represents an open/elective UCORE course.

First Term	Credits
Biological Sciences [BSCI] or Physical Sciences [PSCI] ¹	<mark>3</mark>
COM 101	3
COM 138	3
Diversity [DIVR]	<mark>3</mark>
ENGLISH 101 [WRTG]	3
UCORE Inquiry ¹	<u>6</u>
Second Term	Credits
Biological Sciences [BSCI] or Physical Sciences [PSCI] (with lab) ¹	<mark>4</mark>
COM 102 [COMM]	3
COM 105 [HUM]	3
HISTORY 105 [ROOT]	3
Quantitative Reasoning [QUAN]	3

UCORE Inquiry ¹	<u>4</u>
Second Year	
First Term	Credits
Arts [ARTS]	Greans 3
COM 210	3
COM 300 [M]	3
COMSTRAT 301	3
Social Sciences [SSCI]	3 3
UCORE Inquiry ¹	<u>6</u>
Second Term	Credits
COM 309	3
COMJOUR 333	3
COMSTRAT 312	3
Electives ²	6
Complete Writing Portfolio	
Third Year	
First Term	Credits
COMSTRAT 310	3
COMSTRAT 380	3
COMSTRAT 395 or MKTG 360	3
Major Electives or COMSTRAT 495 Internship ³	3
Electives ²	3
Second Term	Credits
COMSTRAT 383 [M]	3
Major Electives or COMSTRAT 495 Internship ³	3
Electives ²	9
Fourth Year	
First Term	Credits
COMSTRAT 485	3
Integrative Capstone [CAPS]	3
Major Elective or COMSTRAT 495 Internship ³	3
Electives ²	6
Second Term	Credits
COMSTRAT 476	3
Advanced Media and Society Course ⁴	3

Electives² 8

Footnotes

¹ For a total of 7 credits—one Biological Sciences [BSCI] and one Physical Sciences [PSCI] course, including one lab course.

- Must complete 5 of these 6 UCORE categories: ARTS, BSCI, DIVR, EQJS, PSCI, SSCI. One lab science (BSCI or PSCI) must be completed.
- ² A maximum of 12 credits of COM/COMJOUR/COMSTRAT 495/497/499 allowed towards 120 credits required for graduation. Consult with a Murrow advisor.
- ³ Major Electives (9 credits): Select 300-400-level courses from COM, COMJOUR, COMSTRAT not used to meet other requirements, 3 credits of COMSTRAT 495 internship are required. A maximum of 3 credits of 497/499 may apply towards major electives.
- ⁴ Advanced Media and Society Course (3 credits): Select from COM 421, 440, 464, 471, or 479.

Public Relations (120 Credits)

<mark>ARTS, BSCI, DIVR, EQJS, <mark>HUM,</mark> PSCI, SSCI</mark>

Teal highlight represents a specified UCORE course from the set. Yellow highlight represents an open/elective UCORE course.

First Term	Credits
Biological Sciences [BSCI] or Physical Sciences [PSCI] ¹	<mark>3</mark>
COM 101	3
COM 138	3
Diversity [DIVR]	3
ENGLISH 101 [WRTG]	3
UCORE Inquiry ¹	<u>6</u>
Second Term	Credits
Biological Sciences [BSCI] or Physical Sciences [PSCI] (with lab) ¹	<mark>4</mark>
COM 102 [COMM]	3
COM 105 [HUM]	3
HISTORY 105 [ROOT]	3
Quantitative Reasoning [QUAN]	3
UCORE Inquiry ¹	<u>4</u>
Second Year	

First Term	Credits
Arts [ARTS]	3
COM 210	3
COM 300 [M]	3
COMSTRAT 301	3
Social Sciences [SSCI]	<mark>3</mark>
UCORE Inquiry ¹	<u>6</u>
Second Term	Credits
COMJOUR 333	3
COMSTRAT 310	3
COMSTRAT 312	3
Electives	6
Complete Writing Portfolio	
Third Year	
First Term	Credits
COM 309	3
COMSTRAT 383 [M]	3
COMSTRAT 395 or MKTG 360	3
Major Electives ²	3
Elective ³	3
Second Term	Credits
COMSTRAT 477	3
Advanced Media and Society Course ⁴	3
Major Electives ²	3
Electives ³	6
Fourth Year	
First Term	Credits
COMSTRAT 485 [M]	3
Integrative Capstone [CAPS]	3
Electives ³	9
Second Term	Credits
Specialization Course ⁵	3
Major Electives ²	3
Electives ³	8

Second Year

First Term

- ¹ For a total of 7 credits—one Biological Sciences [BSCI] and one Physical Sciences [PSCI] course, including one lab course.
- Must complete 5 of these 6 UCORE categories: ARTS, BSCI, DIVR, EQJS, PSCI, SSCI. One lab science (BSCI or PSCI) must be completed.
- ² Major Electives (9 credits): Select 300-400-level courses from COM, COMJOUR, COMSTRAT not used to meet other requirements, 3 credits of COMSTRAT 495 internship are required. A maximum of 3 credits of 497/499 may apply towards major electives.
- ³ A maximum of 12 credits of COM/COMJOUR/COMSTRAT 495/497/499 allowed towards 120 credits required for graduation. Consult with a Murrow advisor.
- ⁴ Advanced Media and Society Course (3 credits): Select from COM 421, 440, 464, 471, or 479.
- ⁵ Specialization Course (3 credits): Any COM, COMJOUR, or COMSTRAT 475-490 not used to meet other requirements.

Risk and Crisis Communication (120 Credits) ARTS, BSCI, DIVR, EQJS, HUM, PSCI, SSCI

Teal highlight represents a specified UCORE course from the set. Yellow highlight represents an open/elective UCORE course.

First Term	Credits
Biological Sciences [BSCI] or Physical Sciences [PSCI] ¹	3
COM 101	3
COM 138	3
Diversity [DIVR]	3
ENGLISH 101 [WRTG]	3
UCORE Inquiry ¹	<u>6</u>
Second Term	Credits
Biological Sciences [BSCI] or Physical Sciences [PSCI] (with lab) ¹	<mark>4</mark>
COM 102 [COMM]	3
COM 105 [HUM]	3
HISTORY 105 [ROOT]	3
Quantitative Reasoning [QUAN]	3
UCORE Inquiry ¹	<u>4</u>

Credits

-	
Arts [ARTS]	3
COM 210	3
COM 300 [M] COMSTRAT 301	3
Social Sciences [SSCI]	3
UCORE Inquiry!	3 6
Second Term	Credits
COMSTRAT 310	3
Major Elective ²	3
Specialization Course ³	3
Electives ⁴	6
Complete Writing Portfolio	
Third Year	
First Term	Credits
COM 309	3
COMSTRAT 324 [M]	3
COMSTRAT 326	3
Electives ⁴	6
Second Term	Credits
COMSTRAT 395 or MKTG 360	3
COMSTRAT 477 or COM 490	3
Major Elective ²	3
Electives ⁴	6
Fourth Year	
First Term	Credits
COMSTRAT 483 or 478	3
Integrative Capstone [CAPS]	3
Electives ⁴	9
Second Term	Credits
Advanced Media and Society Course ⁵	3
COMSTRAT 485	3
Major Elective ²	3
Electives ⁴	5
Footnotes	
¹ For a total of 7 credits—one Biological Sciences [BSCI] and Sciences [PSCI] course, including one lab course.	one Physical
serences [r ser] course, merdanig one ido course.	

- ¹ Must complete 5 of these 6 UCORE categories: ARTS, BSCI, DIVR, EQJS, PSCI, SSCI. One lab science (BSCI or PSCI) must be completed.
- ² Major Electives (9 credits): Select 300-400-level courses from COM, COMJOUR, COMSTRAT not used to meet other requirements, COM 495 internship credits, COM 497 or COMSTRAT 499 Special Projects credits in consultation with advisor. A maximum of 6 credits of 495/497/499 may apply towards major electives.
- ³ Specialization Course (3 credits): Any COM, COMJOUR, or COMSTRAT 475-490 not used to meet other requirements.
- ⁴ A maximum of 12 credits of COM/COMJOUR/COMSTRAT 495/497/499 allowed towards 120 credits required for graduation. Consult with a Murrow advisor.
- ⁵ Advanced Media and Society Course (3 credits): Select from COM 421, 440, 464, 471, or 479.